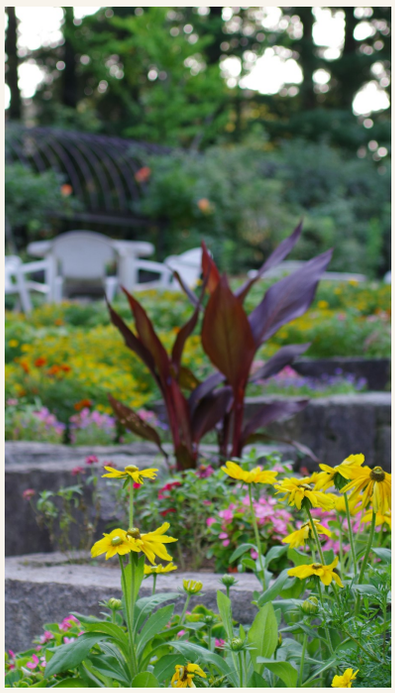


A GUIDE FROM PETAL & STEM

From order to doorstep

A simple path from a phone call or enquiry to flowers on the table.

Petal & Stem



FLORIST IN FITZROY, MELBOURNE

Seasonal flowers, hand-tied in Fitzroy

We started Petal & Stem to bring the garden indoors: loose, seasonal arrangements gathered from Victorian growers and tied by hand on Gertrude Street, for the people of Fitzroy and everyday moments worth marking with flowers.



01

Seasonal bouquets, hand-tied in Fitzroy

Garden-style arrangements made fresh each morning from Victorian-grown stems, delivered same day across inner Melbourne for orders before 1pm.



Built on freshness and speed

Same-day delivery
Order before 1pm, delivered today

Victorian growers
Fresh, seasonal stems sourced locally

Hand-tied bouquets
Made to order, never from a cooler

From $85
Seasonal bouquet, gift-ready



02

Garden-style wedding flowers for your day

We hand-tie garden-style bouquets and arrangements for Fitzroy and inner Melbourne weddings



Why couples choose Petal & Stem

Victorian-grown flowers

Seasonal stems sourced from Victorian growers

Garden-style design

Soft, natural arrangements, hand-tied

Fitzroy studio

Based on Gertrude Street, Fitzroy

Inner Melbourne delivery

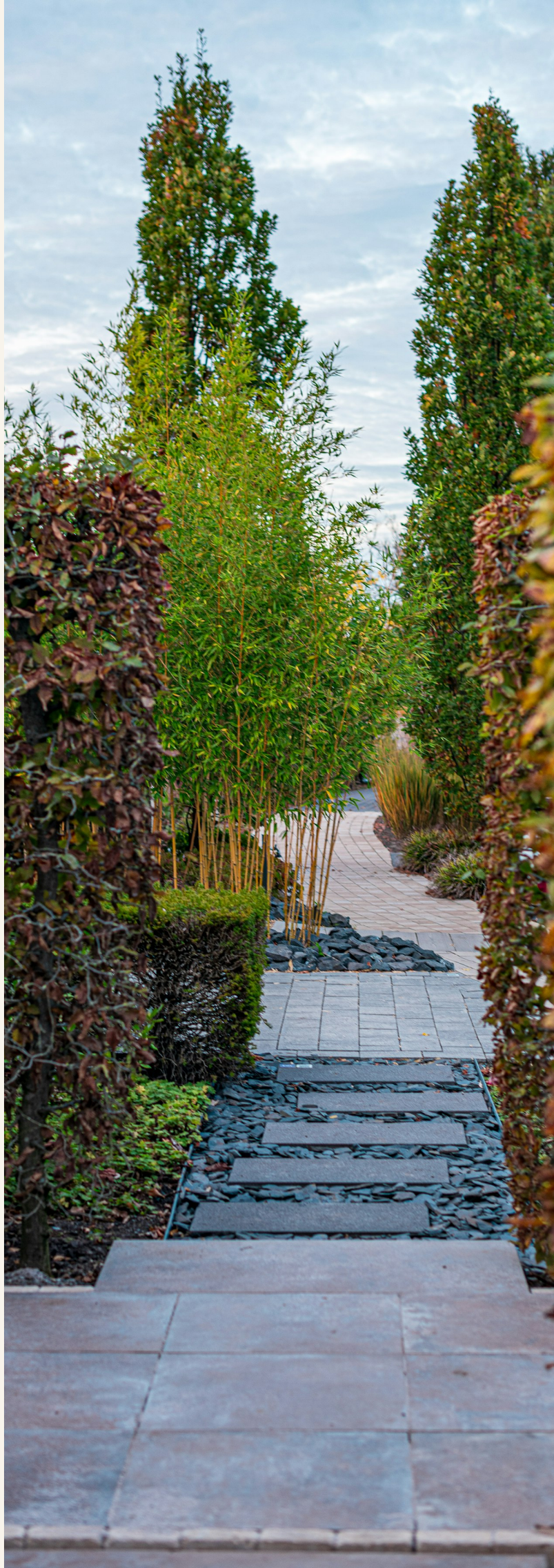
Same-day delivery for orders before 1pm



03

Flowers that style your whole event

Garden-style arrangements, table florals and installations for events across inner Melbourne, from launches to long lunches, made with seasonal stems from Victorian growers.



Why event hosts choose us

Seasonal, garden-style

Loose, textured arrangements built from what's fresh that week, never stiff or formal.

Same-day delivery

Orders placed before 1pm are delivered the same day, across inner Melbourne.

On-site styling

We deliver and set every piece in place, so your venue is ready before guests arrive.

Built for business and hosts

From corporate dinners to private parties, styling sized to your event and budget.



Made fresh, delivered today

Same-day delivery
Across inner Melbourne for orders before 1pm

Victorian growers
Flowers sourced from growers across Victoria

Hand-tied, not boxed
Every arrangement made to order in our studio

Fitzroy based
On Gertrude Street, serving inner Melbourne



HOW IT WORKS

From order to doorstep

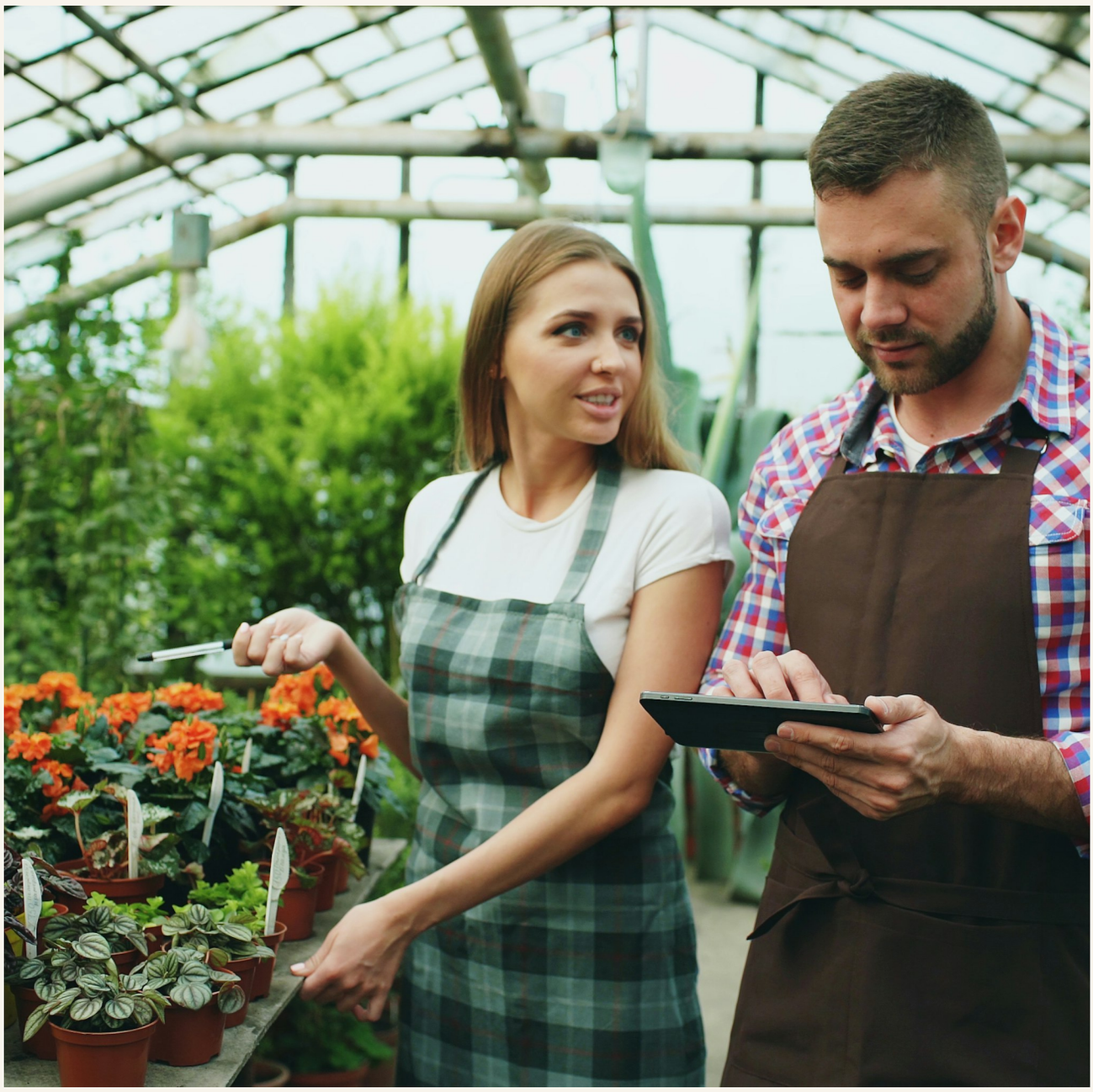
1 Tell us the occasion

2 We hand-tie your arrangement

We choose stems sourced from Victorian growers and hand-tie your bouquet or arrangement in our Fitzroy studio.

3 We deliver across inner Melbourne

Your order goes out for same-day delivery across inner Melbourne



RECENT WORK

Flowers we've made



Wedding florals



Sympathy arrangement



Weekly flowers for a Fitzroy office

Flowers hand-tied, delivered today

Order before 1pm for same-day delivery across inner Melbourne.

03 5550 9147

petal-and-stem.sitepages.app
isabelle@petalandstem.com.au
Gertrude Street, Fitzroy VIC

Petal & Stem